

Artwork Sheet

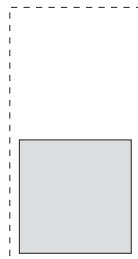
Company Name: _____ Email: _____
 Telephone: _____ Date: _____ Signature: _____

Ad Dimensions

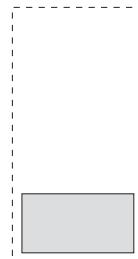
- Outside Back Cover 3.75" x 9"
- Full Panel 3.75" x 4.5"
- 1/4 Panel 3.75" x 2"
- 1/8 Panel 3.75" x 1"
- Town Plan Labeling
- Special Map Location



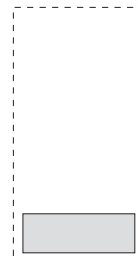
Full Panel
3.75" x 9"



Half Panel
3.75" x 4.5"



1/4 Panel
3.75" x 2"



1/8 Panel
3.75" x 1"

- Repeat (No Changes)
- Repeat (With Changes)
- New Material
 - AMS to Design
 - Client to Supply Camera Ready Art

Notes for graphic design: _____

Artwork Specifications

Accepted File Formats

Adobe Illustrator, Adobe Photoshop, Freehand or QuarkXPress

Preferable Disk Format:

Floppy, CD, Zip, or Email to ads@amsstlucia.com

(Please insure that artwork dimensions are correct and the file size remains at 300dpi at final size)

Ready to Print Artwork

- Artwork saved as EPS, TIFF, JPEG has to be at least **300dpi in resolution at final size.**
- Fonts must be outlined (such as in the case of Adobe Illustrator).
- All colours must be converted to CMYK.

Artwork to be created by our Studio:

- A complete clear brief of the expected final product (including size information)
Presenting a sample or a rough sketch of the expected finished job is preferred.
- Text: (the copy of the Ad/Poster/Brochure, etc) to be supplied either as a word document or in print.