

PARADISE st.lucia

Advertising Contract



Company _____

Contact _____

Address _____

Tel _____ E-mail _____

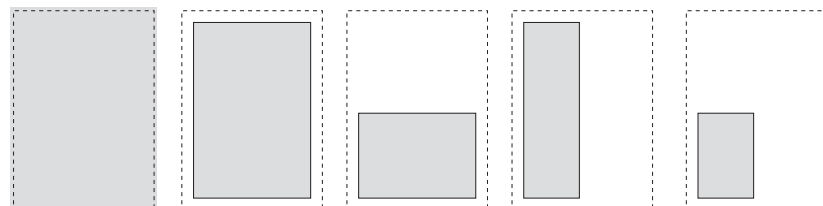
Advertising Rates (Rates are in EC\$. Please circle preferred size. Rates are for full-colour)

Ad Dimensions

Summer _____ Winter _____

Position	Full Size	Regular Size	Rates (\$EC) One Issue	Rates (\$EC) Two Issues	Total Cost EC\$
Outside Back Cover	8.5" x 11"	6" x 8.5"	\$9700	\$17,200	
Inside Front Covers (x2)	8.5" x 11"	6" x 8.5"	\$8100	\$14,500	
Inside Back Covers (x2)	8.5" x 11"	6" x 8.5"	\$7500	\$13,500	
Full Page	8.5" x 11"	6" x 8.5"	\$4300	\$7500	
Full Page non - bleed	7.75" x 10.5"	5" x 7.5"	\$4300	\$7500	
1/2 Page Horizontal	7.5" x 5"	5" x 3.5"	\$2800	\$5400	
1/2 Page Vertical	3.25" x 10.5"	2.25" x 7.5"	\$2800	\$5400	
1/4 Page Vertical	3.25" x 5"	2.25" x 3.5 "	\$1600	\$3000	

Trim Sizes: (w x h)



Full Page Bleed

Full Page Non-bleed

1/2 Page Horizontal

1/2 Page Vertical

1/4 Page Vertical

Special Request Add 15%

Total Payable

Amount Paid

Balance Due

All Rates Quoted are in EC\$ and Net of Advertising Agency Commission
Please make cheques payable to Advertising & Marketing Services Ltd.

25% Cancellation Fee Applicable

Issue: ● _____ ● _____

Special Instructions _____

Signature _____ Position _____

AMS Executive _____ Date _____

Produced by Advertising & Marketing Services Ltd.

P.O.Box 2003 • Castries • St.Lucia • West Indies Tel (758) 453-1149 / 1299 • Fax (758) 453-1290 Email: info@amsstlucia.com www.amsstlucia.com

Terms: 50% to be paid on signing of contract. The remaining 50% to be paid on completion. Camera-ready work should be supplied. AMS will design & manufacture all artwork free of charge for exclusive use in AMS authorised publications only. Use of this material for other publications will require payment of a production cost. All prices quoted in EC\$.