



# Artwork Sheet



Company Name \_\_\_\_\_ Date \_\_\_\_\_

Contact \_\_\_\_\_ Position \_\_\_\_\_

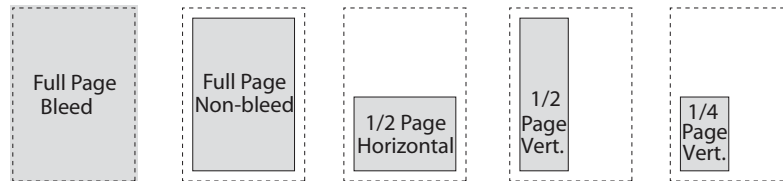
Telephone \_\_\_\_\_ Email \_\_\_\_\_

## Ad Dimensions Summer \_\_\_\_\_ Winter \_\_\_\_\_

- Full Page Bleed
- Full Page Non-bleed
- 1/2 Page Horizontal
- 1/2 Page Vertical
- 1/4 Page Vertical

Trim Sizes: (W x H)

Deadline Date \_\_\_\_\_



<b>Full Size</b>	8.5" x 11"	7.75" x 10.5"	7.5" x 5"	3.25 x 10.5"	3.25 x 5"
<b>Regular Size</b>	6" x 8.5"	5" x 7.5"	5" x 3.5"	2.25" x 7.5"	2.25" x 3.5"

- Repeat (No Changes)
- Repeat (With Changes)
- New Material
  - AMS to Design
  - Client to Supply Camera Ready Art

Notes for graphic design: \_\_\_\_\_

\_\_\_\_\_

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## Artwork Specifications

### Accepted File Formats

Adobe Illustrator, Adobe Photoshop, Freehand or QuarkXPress

### Preferable Disk Format:

CD, DVD, or Email (ads@amsstlucia.com)

(Please insure that artwork dimensions are correct and the file size remains at 300dpi at final size)

### Ready to Print Artwork

- Artwork saved as EPS, TIFF, JPEG has to be at least **300dpi in resolution at final size.**
- Fonts must be outlined (such as in the case of Adobe illustrator).
- All colours must be converted to CMYK.

### Artwork to be created by our Studio:

- A complete clear brief of the expected final product (including size information)  
Presenting a sample or a rough sketch of the expected finished job is preferred.
- Text: (the copy of the Ad/Poster/Brochure, etc) to be supplied either as a word document or in print.